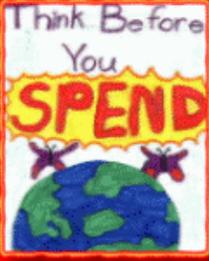


Be a Consumer HERO!



Not a Consumer ZERO!

Be a Consumer Hero!

Scavenger Hunt

<http://www3.sympatico.ca/dalia/buy0/index.htm>

Name: _____

Explore our site to find the answers to the following questions.

1. What is the slogan of the "Be a Consumer Hero"?
2. Listen to or read the "Buy Less" Rap. Why is the planet Earth becoming a garbage king?
3. What are the 6 R's of environmental citizenship? How can you practice the 6 R's in your community?
4. When is International Buy Nothing Day celebrated?
5. How is BND celebrated?
6. Who started International Buy Nothing Day? When? Why?
7. How much do advertisers spend on each person a year in Canada, in the USA to get consumers to buy their stuff?

8. How much time does an average North American spend per day listening to, reading or watching advertisements?
9. By the time someone turns 70, how long will they have spent listening to ads?
10. North Americans are sometimes called "energy hogs". Why do you think this is true? (**hint**: look at the United Nations statistics).
11. How much garbage does an average North American produce in a day?
12. Explain the difference between want and need?
13. Read the story "Didi's Dilemma". Explain what a dilemma is. What was Didi's dilemma?
14. What is Fuz's full name?
15. Why was Fuz frazzled?
16. What three things do consumer heroes challenge others to examine?

17. Name at least 5 things you can do to be a consumer hero and help our planet.
18. Take the survey. Print it out so you can compare your results with others.
19. Design a poster to make people aware of the effects of over-consumption and overspending on our planet. Send us an electronic copy of it so that we could put it in our Art Gallery.
20. Compose another verse for our "Buy Less Rap" and e-mail it to us.

