How To ‘Place Bet’ On Favorites

For a Living...

Discover How $15 Is Very Safely Turned Into $157.28 From 5 Highly Secure Bets!

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Introduction

Making money from racing is now a reality. Millions of dollars are being paid out each day to successful punters. There are far more successful punters now then ever before. You don’t need to pay thousands for computer software systems that don’t work. You don’t even need to be particularly clever in mathematics or have thousands of dollars to start with. You can start right now and build your own betting empire with a well-organized plan and the right attitude. You see, making money from racing is no different from other forms of investments. With the right mindset and resources, only the sky is the limit to how much money you can make. Slowly but surely you could earn a steady income from it year after year.

However, like any other business venture, racing has its fair share of risks too. In fact betting on the horses is probably one of the most risky ways to earn a living. Don’t let anyone else tell you other wise! Especially a salesperson at the other end of the telephone trying to sell you betting software for $10,000. Being such a risky business punters still pursue it because of one main reason. It is probably the most rewarding and fulfilling moneymaking venture anyone can get into - only if you can make it work that is!

Horse racing is gambling, not investing. And so is buying Yahoo! shares or buying a McDonald’s franchise. Almost everything in life is a gamble, more so with money matters. With gambling comes risks and nothing is ever 100% guaranteed to work. However, you can dramatically reduce your risks by taking calculated risks only. When you take calculated risks you base your decisions on sound research and evidence, not intuition. So what is the difference between betting on the horses and other gambling ventures? Well unlike other gambling pursuits, horserace wagering is not fully relied upon chance. The better informed the player is, the better chance he/she has at making money!

Please Note: In all forms of investment and gambling there is always an element of risk. The author, publisher and editor of this publication accepts no responsibility or liability whatsoever for the future result of any horse race or for any losses incurred by the purchaser or user.

For USA & UK users – please check the ‘Frequently Asked Questions’ section for explanation of some of your country specific terminology…
Analysis Of Betting Terms

Throughout this chapter you will find certain betting jargons repetitively used. In this part we fully explain what each one of these terms mean and its importance in relation to how winning horses are selected.

**Horse Number**: Every horse in a race is allocated a number. It starts from the number 1 and goes up including all the horses in the field.

**Field**: Field refers to all the horses at a particular race. It does not refer to the horses in the entire racecourse. An example could be Saturday race number four with ten horses being a field. Obviously a larger field would consist of more horses when compared to a smaller one.

**Barrier Draw**: Horses are allocated barriers or lanes, which they stand in just before the race. You could think of barriers as lanes used in sports running events such as the 100-meter sprint.

**Form**: Form is information about a horse’s past performance. Numbers 1, 2 and 3 are used to represent first, second and third when showing past results.

**Distance of Race**: As the wording states, this is the distance over which the race will be run or the distance over which the race was run at some stage.

**Weight**: This refers to the weight the horse has to carry.

**Track Condition**: Track condition is the state of the track. It is usually classed as “firm” (F), “easy” (E) or “soft” (S). Sometimes the term “fast” (F) is used instead of firm but both words refer to similar track conditions. “Heavy” (H) is used to describe extremely soft tracks or at times water bogged ones.

**Favorite**: This is simply the most favored horse to win by the betting public in a particular race. Favorites usually pay lower dividends when compared to the rest of the field.
**Race Types:**
- OHCP - Open Handicap
- RHCP - Restricted Handicap
- Cup Race
- WFA - Weight for Age Race
- Mdn - Maiden Race
- Juvenile - Two Year Olds
- Class Race - Class1, Class2, Class3... etc
- High Weight Races
- Three Year Events
- Steeple Chase - Jumping Events
- Welter Weight Races
- Harness Racing *(Trotting or pacing horses pulling a sulky around the track)*
- Hurdles - Jumping Events

If you are new to racing then your first glance at the form guide may look like a language from outer space! Believe me; everyone panics when they see these mixed up letters, numbers and symbols for the first time. The good news is that all reputable racing newspapers have their own guide to reading form guides published in their respective publications. All you need to do is to ask your local betting agency where you can get hold of a Horse Racing FORM GUIDE.

You may even find detailed form information published in metropolitan newspapers. Betting agencies should also have a comprehensive list of information on horses that run on a particular day. You may also find form guides on the Internet. This is usually on the websites of major betting agencies or bookmakers. If you have difficulties reading form guides then simply ask for help at your betting shop. They are usually more than happy to help.

Please never try to guess your way through reading a horse’s past performance as getting correct information is vital. The information is needed to carefully select winning horses and acquiring wrong information could be fatal to your investments.

**Evaluation of Common Betting Statistics**

**Win Bet**
This is where you select a horse to win. Win bet dividends are usually high and could get up to a hundred dollars or more. The average win dividend is around $10.00.

**Place Bet**
Place bets are used when you back a horse to come first, second or third. Dividends are normally lower than what you would get from a win bet. Usually pays around one third of the win dividend with the average being around $3.00.
Quinella
This is where you choose two horses in a race to finish first and second in that order. A boxed quinella is where you choose two or more horses to run in any order. The more horses you include in your combinations, the more the cost of laying the quinella and obviously the more the chances of winning the quinella price. The average quinella dividend is around $50.00 but up to $2,000 gets paid out on a regular basis.

Trifecta
To win a trifecta you need to choose all the horses that will finish first, second and third in that order. A boxed trifecta is where you choose three or more horses to run first, second and third in any order. Boxing your trifecta combinations increases your cost of laying the bets while also increasing the chances of winning the trifecta price. The average trifecta dividend is around $1,200. Trifecta payouts have reached over $150,000 and it is not unusual to see several payouts of over $10,000 in just one week!

Doubles
This is where you choose winners from two different races. The races are pre-chosen and are usually available during weekend races.

Treble
This is a very similar bet to a double but instead of choosing winners from only two races, you select winners from three pre-chosen races. Treble win pools could get into substantial amounts making it an attractive investment to most punters who enjoy such exotic bets.

Useful Statistics
I mentioned earlier that favorite horses are the most favored by the betting public to win. Sometimes there could be more that one favorite horse. When this happens, the betting public sees no particular horse superior than the rest of the field. Although almost the entire country favors the favorite horse, they don’t always win! Favorites win around 28 percent of the time and places around 60 percent of the time.

This happens because the betting public fails to take into consideration all the important factors that determine the outcome of a race. They usually base their favoritism by prejudging all the horses’ superiority in a field to one another. Unfortunately as you will discover, horseracing is a sport with many elements affecting its outcome. Turning a blind eye to any of them could be fatal.

Combination Bets and Units
The common element present in combination bets such as quinellas, trifectas, doubles and trifectas is that you have to bet in units. How units work can be best illustrated by an example.
**Example**: You wish to box three horses in an eight-field race. To simplify things we use letters instead of horse numbers to represent the horses. In this instance, you boxed horses C, D and E.

Field: A, B, C, D, E, F, G & H

Once you have boxed your combinations, it does not matter the order the horses finish the race. As long as horses C, D and E appear in any order as first, second and third you win the trifecta price. Boxing several horses is not the only way to lay combination bets. For instance in trifectas, you could choose any number of horses to come first, second and third. An example from the above field could be to choose horses A, B and C to come first. Horses A, B, C, D, E, and F to come second and horses A, B, C, D, E, F, G and H to come third.

I should warn you that although betting combinations in this manner increases your chances of winning, it could get costly. I have used trifecta betting in the above example but similar combinations could be adjusted and used in quinellas, doubles and trebles.

**For Quinellas**

Any number of horses could be used to come first and second. You could also box two or more horses.

**For Doubles**

Any number of horses could be chosen from the first and second pre-chosen race to win.

**For Trebles**

Any number of horses could be used from the first, second and third pre-chosen races to win. Obviously the cost of the bet increases each time you add horses to your combinations or add more combinations to your bet.

Looking back at the trifecta example, if you laid a one unit bet as a boxed combination consisting of horses C, D and E, then your winning would be one multiplied by the trifecta dividend if your bet was successful. On the other hand if you laid a two-unit bet, (it will cost you twice the amount of laying a one unit bet) then your winnings would be twice that of the trifecta dividend. It is important to note that the more number of successful combinations there are for a winning trifecta pool, the lesser the trifecta dividend is likely to be. This scenario applies to all combination bets.

**5 Strategies for Consistent Winning**

Horse racing is a multi billion-dollar industry employing a great number of people with a significant impact to the world’s economy. Like any capitalist industry, the horseracing industry also has its winners and losers. No, I am not referring to the horses that win and lose at the races. I am talking about the punters!
The easiest way to greatly improve your chances of winning at the races is to simply do the opposite of what all other unprofitable punters are doing. This might sound simple but it is easier said than done. So just what does these unprofitable punters do apart from the obvious i.e. lose money. Well here are some of the classic characteristics of long term losing punters:

- They don’t have a good plan. Not having a plan is like building a house without the architect’s blueprint. You simply won’t know where to start and when to stop. Without any doubt, having a good plan is the basis of all successful ventures. Whether it’s starting a business or planning a trip to the moon. In racing a good plan means knowing the amount of money you would like to make over a period of time and the exact steps needed to achieve your plan. That means breaking down yearly targets into smaller monthly and weekly ones. In simple terms wanting to make money from racing without a plan is like starting on a journey without actually knowing where you would like to go. How would you know when you finally get there?

- Not having enough patience. They want to make too much, too quickly. Being totally unrealistic with the expectations on their returns they bet on too many horses paying high dividends with little or no chance of winning. They also spend their hard earned money on lucrative but weak combinations based on lucky numbers or other silly beliefs. Turning a mere $3-00 bet into $1,000 or more in just one afternoon is unrealistic and extremely difficult to achieve consistently. Once every ten years or so you could strike a $3,000 trifecta by investing only a few dollars. The chance of this happening is so remote that you might as well stop investing on the horses and start playing lotto!

- Not being consistent enough. Even when an unprofitable punter finally finds a highly profitable system, he or she generally stops using it after a few loses. What they fail to realize is that every system has losing runs. These are simply a small number of losses in a row. Successful punters know that these losing runs are not to be taken seriously and they are just part of making money from racing. Even multi-billion dollar co-operations don’t make money every day of the year! The really sad fact is that at the end of most losing runs are long and highly profitable winning streaks. Unfortunately losing punters usually quit just before payday, never getting the chance of experiencing the joy of making a consistent profit from racing. This simply leads them back to their old reckless habits.

- Being too greedy. Do not confuse high expectations with greed! Having a high expectation is good and healthy. It should be in cooperated with every good plan. Greed on the other hand has led to disastrous outcomes giving the betting industry a bad image. A reckless punters first motive after a loss is to try and re-coup the loss. This action usually leads to more losses. As good money is thrown in after bad, the limited funds do run out. Such behavior is intolerable in the professional punting scene.
• Not being disciplined enough. Betting with a good plan, having lots of patience, being consistent and not being greedy are all not worth a penny unless you can follow them strictly. A good system would have its own clearly defined set of rules. This makes the system fully automated enabling the selection of winning horses without any human decision at all. An astute punter knows the importance of having rules and sticks to them. The law is quite simple: If something works, do not change it! You may be at times tempted to back horses that are being favored by rumors or by media coverage. Betting just a few dollars on such attractions is harmless as long as you don’t lose sight of your main objective - to make a consistent profit using the rules outlined in a betting plan.

Well that sums up the important qualities needed to be successful in punting. You may or may not have all of these qualities in you. If you don’t, do not panic! With time and patience, you too can master the art of successful punting. Keep in mind that no one was ever born with winning qualities. If everyone were, then there would be too many successful punters to compete with. The fact is that human behavior naturally discourages having winning qualities. You should take this as a blessing as the more punters we have on the losing side, the easier it is for us to make more money!

**Analysis of the Betting Market**

Most punters even the more experienced ones generally fail to realize how the horse betting industry really works. The usual misconception has been that the betting agencies are a punter’s biggest enemy and a big win would mean an equivalent loss to them. On other words, most punters think that the betting agencies continuously try to trick them into not winning. This statement is far from the truth!

When you lay a bet at the betting agent or on the Internet, the agency simply takes a certain portion out as its profit and puts the rest towards the betting pool of the type of bet you lay. Let’s say you bet $10.00 on the first horse of the first race on Saturday to win. The betting agent would take a portion out of the $10.00 and put the rest towards the win pool of that race. So you see, it really doesn’t matter how much money you win, as the betting agent can never go broke by paying out winners. In fact any clever agency would want you to win big amounts to increase publicity. Also, after a big win most undisciplined punters usually blow their winnings back into the agency. Such generous behavior pays for the agency owner’s holidays to Fiji!

Some punters think that other punters are their enemy. This is again far from the truth. The fact of the matter is that there are no enemies in the betting business. Not even a great recession could stop you from earning a living from racing. Stock market crashes, the strength of your country’s currency and inflation have not affect on your chances of making money from racing. Being independent to that of a country’s financial factors is the biggest strength of the betting industry.
The only thing that is standing between you and your ability to make money from racing is your punting skills, which can be improved in two ways:

1. By many years of constructive experience.

2. By learning from another’s experience. This is the easiest way to punting riches. Instead of wasting several years trying the various methods, you can simply follow my ideas and systems and transform yourself into a successful punter in days instead of years!

Remember, that there are betting pools for each different type of bet available. On a standard race there would be a win pool, place pool, trifecta pool and a quinella pool. On certain races there would also be a double and treble pool.

You will find that betting pools are relatively larger during the weekend races when compared to the midweek ones. Also, city races and races with high price money usually have larger pools compared to country races and races with smaller prize money.
Bonus Chapter Two – 8 Critical Factors That Affect Your Chances of Winning

Determining the Best Type of Track Condition

Now that you know how the finer details of racing works, let’s look at some very important variables that affect the outcome of any race.

Before I go any further, I need to clarify two terms that will be used throughout this section.

1. **Outsider** – this are non-favorite horses that pay big dividends and are seen by the betting public as having little chances of winning the race.

2. **Favorite** – I have already defined this term as the horse or horses most favored by the betting public to win. However, usually any horse within the close vicinity of being able to win the race could be called a favorite. So for this reason the best way to class horses as favorites is to rank them in order of their win price. The horse with the lowest win price is classed as the first favorite; the horse with the next lowest price is the second favorite and so on. Usually any horse paying over $10 for a win is called an outsider but each race is different and a lot depends on the number of horses that there are in a field. Each horse’s speed and strength in relation to the rest of the field is also an important factor that influences price and favoritism.

**Track Conditions**

Everything else being equal, track condition is the single most influencing factor to affect the outcome of a race. During the drier seasons the tracks are usually firm and need not be a major concern. It’s a totally different story when the wetter months come around.

Most horses find it very difficult to cope with softer tracks especially when they have been continuously racing on firm tracks for several months. A track condition classed as soft is not a major problem but a heavy track is hazardous and notoriously contributes towards upsetting results.

I rarely bet when the track gets heavy. A heavy track could be anything from extremely soft to totally water bogged. It is hard to gauge exactly what the track condition is before a race without being at the tracks so it’s better to keep away when the tracks get heavy.

An important fact to keep in mind is that even though a track condition could be described as easy or soft early in the morning, it does not mean that the same conditions will exist towards the end of the race day. After several races have been run, the track condition could easily change. For this reason I would be very wary if the track forecast in the morning newspaper was soft and my bets were laid on horses running towards the end of the race day.
Now to really confuse you I will tell you that heavy tracks are not all that bad and there are professional punters who do really well by following such track conditions alone. I mentioned earlier that heavy tracks caused a lot of upsetting results. The thing to keep in mind is that to whom the results are upsetting to. It is the betting public that influence the price that horses pay in a race so when a favorite paying a low amount running on a heavy track comes fifth, the upset mainly disappoints the betting public. A skilled punter would have gauged the track conditions and not backed the favorite at all.

Knowing when an upset in a race is about to occur is an invaluable skill as when outsiders win, they pay astonishing amounts! As mentioned earlier I hardly bet when the tracks get heavy but when I do, I collect big time.

With all this information it may seem confusing as to what track conditions are ideal for betting. The truth is that there are no set rules but you could follow the guidelines below when investing on favorites:

- When the track is classed as Firm, Fast or Easy – as long as it does not rain you should be safe relying on those predictions.
- When the track is soft as the morning forecast – as long as it does not rain you should be safe placing bets on the first three races. If it rains abandon the race altogether.
- When the track is classed as heavy – abandon the entire race on that track.

The truly wonderful thing about today’s technology is that at any given day you could invest on several dozen races happening around the country or in other parts of the world. So, if the weather and track is not all that good in one part of the continent there are always many others to choose from.

**Exploring the Field Size**

Mathematics can be used in its pure form to accurately calculate the winning probability of a horse in a race provided all other factors remain constant and all the horses have similar capabilities. Unfortunately all other factors affecting the outcome of a race never remain constant and the horses running a race never have the same racing capabilities. If these factors did remain constant, there would not be a need for me to write this manual!

Just for arguments sake lets say all other factors are constant and all horses in a field have the same chances of winning. The percentage probability of any horse winning the race could easily be worked by dividing 1 by the total number of horses in the field and then multiplying the result by 100. So in a ten-field horse race the chances of each horse winning would be ten percent or one win out of every ten races. The law of probability is quite intriguing and when applied to a large field of horses, it decreases the chances of winning significantly.
In a ten-field race your chances of winning by backing only one horse is one win out of every 10 races making the investment quite unattractive. Although the same horse could win a number of times in a row, over a long period of time each horse will win only once out of every ten race. This concept is more easily explained using the famous COIN TEST.

**The Famous Coin Test – Statistics 101**

As we all know, a coin has two sides a head and a tail. If a coin is tossed a hundred times, it should land fifty times with the head side facing up and the other fifty times with the tail side facing up. This result can only be achieved when all the variables affecting the outcome of which side the coin lands on remains constant. On other words the strength at which the coin is dispersed, the wind speed etc should be all the same each time it is tossed. Even though there could be ten or more straight runs of heads or tails, over a hundred or so tosses the number of time head or tail appears will be exactly the same.

As far as horses are concerned the number of horses in a field does affect each horse’s winning probability but in a very different way. The biggest threat to a horse in a large field is the fear of being blocked and denied a fair run. This happens far more often then punters realize. Even if a jockey sees a potential blockage and avoids it, valuable time could be wasted by taking a slightly longer path around the other horses. Some experts might argue that field sizes don’t matter on longer races. This is true to a certain degree only. If a race is filled with horses that are of similar caliber then most of the race will take place in clusters with most horses being forced into small groups. When a race occurs in this manner it will be difficult for a horse to break free and could be denied a fair run regardless of the length of the race.

**So what is a good field size in which a fair run is granted to all the beasts?**

I personally like to concentrate on fields no larger than having fourteen animals. Any more than fourteen horses could be a potential block risk. For shorter distances an even smaller field is preferred. For a 1200-meter dash for instance, I would much prefer an 8-10 field size over one that has say 14 animals. Please keep in mind that field sizes like all other variables that could affect the outcome of a race is only taken into consideration at certain times depending on the strategy that is being used to select a winner.

After reading so far you may be wondering how on earth winning odds are set on horses. Well the truth is that there are no correct or fixed ways. The odds displayed at betting agencies are set by the betting public and changes all the time right up till betting closes on the race. The interesting thing is that odds can be easily manipulated by betting
considerable sums of money on a horse when the betting pool is not so large. If the horse being invested on is not the first favorite, it could immediately become one.

Remember the shorter the odds of a horse, the more likely it is to win the race in the eyes of the betting public. Although this concept can be used to quickly gauge the rough winning state of a horse in a field, it cannot be solely relied on to consistently find winning prospects.

**Finding the Best Barrier Draw**

This is another very controversial topic among the experts. Some believe that barrier draw is not at all important when it comes to selecting winners. My experience has proven otherwise. In fact I am aware of quite a few professionals who pick their horses largely based on the barrier it draws.

The general rule is that the lower the barrier draw, the better the chances of a horse to have a good clear run. As with field sizes, barrier draws are more critical for shorter races. Any draw of less than and equal to 9 is reasonable for a race of any distance. Sometimes when the distance is fairly long, say around 2400 meters, a draw of 10 or less should do just fine. The longer the race the more are the chances of a poorly drawn horse to overcome the barrier disadvantage.

The chances of getting blocked due to a bad barrier draw also decreases over a longer distance. Once you familiarize yourself with picking winning horses you will find that usually a good horse will be drawn at a good barrier. So for this reason you will notice that a strong horse with a top jockey with a good barrier draw will be easily spotted by the betting public and become a favorite well before the race day even begins.

**Minimizing the Negative Impact of Changing Race Distance**

Just like athletes, horses do not adapt well to sudden distance changes. When a horse trains for and wins a 2400-meter race, it will have considerable difficulties running its next race over 1400 meters and winning it. Why this happens cannot fully be explained here but its ability to affect the outcome of a race can’t be stressed enough.

Usually a horse running well over a certain distance at its last race will not take a reduction in distance of more than 300 meters too well. On the other hand an increase in distance of up to 500 meters could be totally harmless. I have seen countless races where the favorite has lost the race solely due to the significant decrease in distance from its last start. Some racing pundits claim that a good horse should be able to bounce between the different distances. What these so-called racing pundits have not seen is the fatalities such unproven theories have been causing at the tracks!
You could very well argue that although a horse did not run a similar distance at its last start, it did so at some point in the past. Unfortunately horses just don’t operate in that way. If a horse ran at some stage in the past the distance it is about to run now, it does not guarantee that the horse is at its peak to run the same distance again. The best gauge still remains based on comparing a horse’s last start distance to the distance it is about to run. The closer the gap between the two distances the better the chances of the horse to have a strong run.

**Why Form Should Not be Used As a Means to An End in Itself**

Form is a horse’s past performance. As important as form is to picking winning horses, it is not important enough to be solely relied on to determine the outcome of a race. In saying that, the betting public usually relies only on form to help select winners. Very few horses can be relied on solely based on the consistency of its wins throughout its career. Just like humans, horses also have a life cycle.

**How to Ride The Winning Wave of a Peak Performer**

**The Typical Life Cycle of a Thoroughbred…**

- The first part is obviously when they start their racing career
- Then towards their peak they show some exceptional results
- At the end of the cycle they generally win as outsiders and upsets

This does not mean that horses do not perform well during the early stages and towards the end of their careers. It simply states the typical life cycle of a thoroughbred. There are at any one time quite a few horses that perform extremely well when just starting out racing. Usually it is easy to spot these outstanding animals and fortunes have been made by following and backing such candidates. The biggest advantage of laying your bets on these energetic winners is that they usually pay relatively high dividends. This is due to such horses not having a strong enough form therefore tricking most punters to take the winnings as ‘freak winnings’ and continue to back the favorite. In doing so the dividend is protected while at the same time reduces the favorite’s dividend even further.

Some horses also have long winning runs during the peak time of their life cycle. Unfortunately it does not take long before the betting public spots such an opportunity and squashes the dividends to just a few dollars by heavily backing such horses. Even with such low dividends, it is an easy way to make quick returns on investment. Wouldn’t you rather have some small amount of almost certain return over zero amount
of huge return on your investment? An astute player easily recognizes this situation and exploits it to his/her advantage. Many actually make a living by following such prospects. The consistency of horses racing in harness races makes the reliance on form for such events critical. It is not unusual to find trotters and pacers having up to ten or more consistent wins and places. Although such horses are heavily backed by punters, the low dividends should not be a deterrent as consistent small winnings quickly accumulates into large amounts of serious cash!

**Real Life Experience**

I once started backing a trotter after its very strong fourth win. It placed fifteen times straight after that win with thirteen of those fifteen runs running into clear wins. Each time I collected the dividends it felt like Christmas all over again. Those were the early days in my betting career and since then I have rode countless such winning waves.

Well now that you know that form can be used to determine a horse’s peak, let’s look at how it affects a horse’s performance at a race. An obvious mistake made by millions of punters throughout the world is the comparison of the form of the various horses in a field to each other in order to locate a winning prospect. This frequent mistake is quite easily made by even the more experienced player due to the way the horses are arranged in a field. The comparison in this manner just seems easier as it would be difficult comparing each and every horse to its last race and then comparing the results to the current race.

The biggest downside in comparing horses in a field by their form only is due to the fact that opponents in the current race will have different strength, class and weight compared to the last race. To make matters even more difficult there are other factors such as track condition, type of jockey, the field size, race distance and many other factors that could have been different in the last race. So for this reason comparing forms of the different horses in a field can only be used as part of the selection process but not solely relied on to pick winners.

However, with many of the higher priced races where the winner walks away with considerable sums of money, form could be used as a very important selection criterion. This is possible due to the fact that horses that line up for such events run races of very similar field before qualifying for high priced feature events.
How Much Extra Weight Is Too Much

Extra weight is added to horses in a field to make the field consistent so that all horses have similar chances of winning the race. Although not the best way of making a field even in strength, the practice is widely used and cannot be ignored. I generally do not consider a small amount of added weight a threat to a horse’s performance. However, if you select a horse that is at the top of the weight list to win then you do have to look at things a bit differently. If it is significantly heavier than the next heaviest horse I would seriously reconsider investing on such a prospect.

On the other hand if the horse you have selected to win is lighter than most of its opponents that are of similar strength then your pick could be at an advantage. The best scenario for picking a winning horse by its weight is selecting a horse that is at the same weight or lighter than its rivals and is of similar strength plus it is carrying lesser weight in this race when compared to its last start. As long as your selection ran well in the last race and is running with a similar field at the current race, you can be assured a good performance.

How to Spot a Good Winning Jockey

A good jockey could be as vital as making the difference between winning and losing for a horse in a race. This is only true when you have two or more horses with similar strengths and capabilities in a field. Although jockeys play a significant part of horse racing, they are only just as important as any other variable when it comes to selecting winners.

It is really quite easy to spot top jockeys as most racing publications have names of the top twenty jockeys published in the racing guide pages. These lists are updated regularly and can be relied on for its accuracy. The ratings I like best are the ones that display each jockey’s win and place percentages as well as the win and place total over the number of starts he/she has had so far. It is important not to rely on percentages alone to pick a top jockey. A jockey with a slightly lower win percentage rate over several starts could be more favorably relied on when compared to one that has a higher win percentage rate but has had only a handful of starts.

I am usually not too fussed on the caliber of the jockey that rides my selected horse. If the jockey’s name appears on the top-ten list and he/she is not an apprentice with only a few starts, qualifies as a pass.
Chapter Three – How to ‘Place Bet’ on Favorites for a Living

Overall Betting Strategy

This betting strategy applies to gallop races only – do not use it with harness racing, jumping events or greyhound racing.

If you have followed horses in the past, you would have noticed that every so often you get a far superior horse ending up lining against a relatively weak team of horses. These strong horses that stand heads and shoulders above the rest of the field are called ‘Hot Favorites’ or ‘Super Hot Favorites’. Although being hot favorites or super hot favorites, they don’t always win. There are several other factors that affect how well they will perform regardless of how superior they look when compared to the rest of the field.

My selection method is based on identifying these horses and applying a set of rules to eliminate any ‘Risk Factors’ they may carry. Generally hot favorites and super hot favorites don’t pay high dividends. Around $2.6 for a win and $1.6 for a place at FIXED ODD Bookmakers. But around $2.1 for a win and $1.4 for a place on the TOTE at your ‘Regular’ betting agency. However these small payouts accumulates very quickly when used with my staking plans and develops into an excellent investment program with a very high strike rate. You do not need to settle for low dividends even if you use the tote. You can look for value and bet only if the qualifying horse is paying $1.4 - $1.6 for a place.

SCRATCHING – WHAT IS IT?

Sometimes the number of horses actually end up racing is less than the total number that is initially selected to run a race. The horses that do not end up running are called scratching. Most of the scratching takes place first thing in the morning of a race day. So before you apply my rules, ensure that scratching has already taken place as it could affect Rules 1 & 2. Rule 1 is affected because it oversees field size. Rule 2 checks for barrier draws.

For example if your prospect is horse number 6 drawn at barrier 10 therefore it will not pass Rule 2. However is 2 horses are scratched and drops the barrier draw of horse 6 to 8, then obviously the prospect now passes Rule 2.

The same applies to field sizes. So, in the above example if the field size was 15 horses before scratching – the race will not pass Rule 1. But after scratching the field size becomes 13, therefore now passing Rule 1.
Chapter Three – How to ‘Place Bet’ on Favorites for a Living

Identifying Favorites

From now on I’ll assume that you have very little or no betting knowledge so please bear with me while I explain how you can quickly spot favorites, hot favorites and super hot favorites at any race meeting. All dividends mention here is based on TOTE dividends.

**Favorite:** All races have at least one favorite horse. Some have several. In any race where the favorite horse is only marginally superior to the rest of the field is classed as just a favorite. When you look at the Tipster Panel you’ll find that the experts have varied opinions as to which horse will win in that race. Also, the win dividend of a favorite horse is fairly close to the next most favored horse. We **DO NOT** select such horses.

**Hot Favorite:** In any race where almost all the panel of experts in the Tipster Panel have selected only one horse to win, this horse will be a hot favorite. To use the win dividend to locate hot favorites, simply look for races where there is a substantial gap between the win dividend of the most favored horse when compared to the next most favored horse. We **DO** select hot favorites for our selection process.

**Super Hot Favorites:** Super hot favorites are basically hot favorites with a fair bit of news coverage. On other words the newspapers actually run articles commenting on how easily a particular horse will win its race.

So, a super hot favorite will be chosen by almost all the tipster experts to win, it will have a win dividend substantially smaller than the next most favored horse and will have media coverage commenting on how easily it will win its race. We **Do** select super hot favorites for our selection process.

**NOTE:** You will generally find only around 2 hot favorites and 1 super hot favorite on any race day at a particular meeting. Sometimes the fields are quite open and there are no

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**Fixed Odd Dividends VS Tote Dividends**

Fixed odd dividends are offered by bookmakers. You are guaranteed a fixed winning amount regardless of how much money is piled onto a horse for a win, place or combination bet. Tote dividends are offered by ‘regular’ betting agencies. The tote dividend changes throughout the race depending on how much money gets piled onto a horse in relative to other horses. A fair indication of what the final dividend is going to be is to look at the dividend just minutes before the race starts.
suitable qualifiers at all. Please don’t select horses that do not qualify just for the sake of making a bet as the rules won’t apply in such cases.

Once you have your prospect, apply the following rules to qualify the horse as a secure investment.

7 Rules of the Strategy

Rule – 1
The number of horses in the field after all scratching should be 13 or less

Rule – 2
The barrier draw must be 9 or less

Rule – 3
The horse must have raced within the past 21 days

Rule – 4
The horse must not be going up or down in distance by more than 300 meters from its last start

Rule – 5
The horse must have raced in similar track conditions in its last start

Rule – 6
The horse must have either won or placed at its last start

Rule – 7
The horse must be ridden by a capable jockey

The information required to apply these rules should be available in racing form guides or through your betting agency

How I Collect 96.35% of all My Place Bets

My personal average over the years is 96.35% place strike rate – collecting money almost every time I bet. To get such a high strike rate I vigorously select only super hot favorites and slightly modify most of the 7 rules:
Rule 1 modified: The field should have only 8 or 9 horses

Rule 2 modified: The barrier draw should be 3 or less

Rule 3 modified: The horse must have raced within the past 14 days

Rule 4 modified: The horse must be running the exact same distance as its last start

Rule 5 unmodified: The horse must have raced in similar track conditions in its last start

Rule 6 unmodified: The horse must have either won or placed in its last start

Rule 7 modified: The horse must be ridden by a capable jockey who is in the top 10 of the state premiership ladder

These modifications tighten up the selection criteria even further therefore skyrocketing my strike rate. I must warn you though that there are far fewer prospects to bet on each week with such tight rules.

3 Variations of Applying My Strategy

Now there are 3 ways you can use my system depending on how much action you’re after and the type of strike rate you’d want to achieve.

Variation 1: Use only Super Hot Favorites and apply my modified rules. This will give you an extremely high strike rate but not much action. (Average place strike rate is 96%)

Variation 2: Use Hot Favorites and Super Hot Favorites and apply the rules exactly as they are. Well above average strike rate and many selections are available each week. (Average place strike rate is 83%)

Variation 3: Use Hot Favorites and Super Hot Favorites and apply only Rule 5. This will give you plenty of action and a slightly above average strike rate. Some of my clients have reported to achieve outstanding results by simply selecting Hot Favorites and Super Hot Favorites and ensuring that the track is not classed as soft or heavy. So as long the track is classed as Fast, Fine, and Good or anything other than indicating soft or heavy – you can safely place you bets. (Average place strike rate is 71%)

Staking Plan

This is what I would recommend
Start with a betting bank of 100 units. Make each bet with only 1/20th of the betting bank. Divide the 1/20th amount by two and use half as your win bet and the other half as
Chapter Three – How to ‘Place Bet’ on Favorites for a Living

your place bet. You could bet the whole amount just for a place, the choice is yours. Once your betting bank doubles in size from 100 units to 200, double your betting amount therefore doubling both your win and place bets. Your betting amount still remains 1/20th of the betting bank.

Confused?

Below is an example to simplify things for you:

Say for instance you start with a betting bank of $100. Your betting amount will be 1/20th of the bank at $5, which will include a win bet of $2.5 and a place bet of $2.5. You would keep betting with those amounts and put all your profits back into the pool until you have doubled $100 to $200. Now you can double your betting amount to $10 using $5 for win bets and $5 for place bets. If you prefer to do place betting only then your strategy will remain the same but you’ll be betting the whole 1/20th amount for a place bet.

General Guide Lines to Keep You "On Track"

Always keep in mind the five factors that could lead to your failure in the betting industry:

1- Not having a good betting plan
2- Lack of patience
3- Lack of consistency
4- Being too greedy
5- Not being disciplined enough

Overcome the "Now" Factor

The now syndrome is the cause of down fall for almost all punters. Typically focusing on profiting from a particular race or race day, they don't have a long-term goal let alone a specified plan to use. Serious betting is a business and business is about being prepared. To become a professional punter you must set long-term goals, plan a betting strategy, know what you want to achieve in six months, a year and three years and then work your plan.

The "Double" Technique

Imagine what you would do if you could win $50,000 by successfully doubling $50 into $100 by betting on the horses - without a second chance. Here's what you would naturally do. Find the safest betting medium (such as place betting) and bet with only a small portion of the amount. Why would you do this? Because you can’t afford to lose the whole amount on a risky bet. Now, once you have doubled $50 to $100, why not continue doing what you did and double $100 to $200.

What if you could double $50,000 successfully over six months? You would have an annual income of $100,000, wouldn’t you? You see, the biggest mistake a punter can make is to try and make too much too quickly from too little. You cannot expect to turn a $1,000 bank into $50,000 in a few months. I mean, $1,000 in your savings account would
fetch only around $60 a year (that’s if you are lucky). So it's unreasonable to expect racing to pay $50,000 for the same amount.

Maybe you haven't got several thousand dollars to start with. You can create it with a smaller stake. For instance, if you began with $500 doubling it once every month only, the outcome would look something like this:

- After 1 month $500 becomes $1,000
- After 2 months $1,000 becomes $2,000
- After 3 months $2,000 becomes $4,000
- After 4 months $4,000 becomes $8,000
- After 5 months $8,000 becomes $16,000
- After 6 months $16,000 becomes $32,000

Over a 6-month period, $500 has turned into a monstrous $32,000 by doubling only once every month. Where could you get a return on an investment such as this? Not even investing in the stock market could measure up to this!

Believe it or not but professional punters settle for less than this. They generally try and double an outlay once every 2-3 months and still do extremely well.

I actually know an old time punter who invests on only 2-4 place bets every month and earns a six-figure income year after year. His philosophy is to find the best 2-4 winning horses every month and use them for place bets only. One of His favorite saying goes something like this "How hard could it be to choose four extremely superior horses every month that the whole country knows will win hands down and back them for a place only?"

**Single and Multiple Runs**

You know by now that hot favorites pay around $2.6 for a win and $1.6 for a place at fixed odd bookmakers. By investing only $10.00 as your first bet of the week and reinvesting all your winnings back into one place bet per day will amount to $268.00 at the end of seven days - provided your place bets pay an average of $1.60 each time. *Your winnings will be less if you placed your bets at the regular betting agency. Of course you will not always be successful with your runs so I have devised two ways to dramatically increase your chances of winning more.*

**Run Two or Three Runs at One Time**

This is my favorite money-spinner as it almost guarantees a profitable run over a ten-day period. Instead of running just one accumulating runner, I run two or three. Since on most days I can easily find at least two qualified horses, there are almost always exciting prospects to bet on. Different horses are used for different runs and I never select more than one horse for a run per day. On days when there is only one selected horse but I am
running two or three separate runs, I usually use that selection for the run with the highest amount accumulated at the time.

The important thing to remember when running several runs at one time is that you need only one successful run per twenty six to break even. You may be thinking that it is hard to get two place bets in a row to win so how am I going to get seven in a row? You are right, it is difficult to get several place bets to win in a row, BUT only if you are totally unrealistic about your returns! By selecting short priced hot favorites and then putting them through the extensive rules to eliminate any major risks - winning from racing cannot be any easier.

**Increasing Bet by Only a Dollar**

This is another way of recouping your losses and making outstanding profits. I do not recommend the increasing of bets after a loss but make an exception with this staking plan. After every unsuccessful run increase your starting amount by a dollar only. You should have a cut off point so that bets do not get out of hand if several losses occur in a row. I generally start with $10.00 and stop increasing the amount after five consecutive losses. If I have a successful run before I reach my limit of $15.00, I start from $10.00 again.

You do not have to go for seven straight places if you wanted to collect smaller amounts more frequently. For instance you could easily double $10.00 by placing only two accumulating bets paying $1.5 each. Try experimenting with three and four accumulating bets as well. After a while you will develop your own number that you are comfortable with.

**How I Turned $15.00 in to $265.12 in Just One Hour**

The dividends used here were achieved from a Fixed Odd Bookmaker. Your dividends will be smaller if bets are placed at the regular betting agency.

Making money from punting being my favorite pastime I spend most of my Saturday afternoons placing bets with the bookmaker. One of the best techniques I have been using for many years now is to place 5 accumulator bets on hot favorites. I generally aim for horses paying around $1.70 for a place at fixed odds.

It was a gloomy Saturday and I had a old friend visit me after years of not seeing each other. I generally do not let anyone accompany me when I’m at the bookmakers but made an exception for my old mate Mack. Once at the bookmaker I worked out my Hot Favorite selections for the day. To my surprise I had 6 qualified prospects running after each other with all 6 races running within 50 minutes. I started my accumulator bet with $15 and Mack decided to join in too starting his at $30. My first horse paid $1.6, second one paid $1.9, third $1.7 and fourth paid $1.8. I skipped the fifth horse because the track had become a bit ‘soft’ by the time the race came about. Instead I reinvested the winnings
into the last and sixth horse paying $1.9. All 5 horses placed and I made $265.12 within an hour.

The most interesting part of the whole story is that the fifth horse paying $1.8 also placed by coming third and Mack had invested in all six horses. To his total surprise he collected $954.43! Believe me this was not a rare occurrence. Although getting 6 straight place wins in just one afternoon does not happen each time you lay your accumulator bets, you do not need that many runs to break even and to make a substantial profit. With such good odds you are bound to make money!

This is why I simply love betting for a place on hot favorites. It’s far far easier to select several horses that will come first, second or third than it is to select an outright first place winner each and every time.

The summary of how I turned $15 into $265.12 in just 1 hour

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<th>Dividend Won</th>
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</table>

The summary of how Mack turned $30 into $954.43 in one afternoon

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<th>Dividend Won</th>
<th>Total Balance</th>
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<tr>
<td>6</td>
<td>$502.33</td>
<td>$1.9</td>
<td><strong>$954.43</strong></td>
</tr>
</tbody>
</table>

How to Make $151.00 on a Saturday Afternoon with ZERO Risk

If you absolutely hate losing your hard earned money then you’ll find this next strategy rather amusing…

As you know Super Hot Favorites win 96.35% of all place bets once they have passed my modified set of rules. So you can pretty much in confidence lay a place bet on such a prospect and expect to collect almost every time! Here’s what you need to do to capitalize on this strategy:
Lay a $15 bet on a qualified Super Hot Favorite for a place. You will usually get around $24 back giving you a profit of $9 (based on fixed odd bookmaker dividends – you’ll get a lower amount at your tote-based betting agency). Now you safely remove your original stake of $15 and risk only your profit of $9 – which is really someone else’s money that you have won. Now use any of the 3 system variations and select 6 Hot Favorites or Super Hot Favorites.

Run accumulator bets with the $9 on all horses. Your average return will be $1.6 per horse giving you a total profit of $151.00 at the bookmakers. Even if one of your selected horses fails to run into money, technically you’ll lose nothing!

**How to Safely Turn $15 into $157.28 Securely Using Place Bets**

This has become the mainstream strategy for the majority of my clients.

**Here’s how it goes…**

Use any of the three variation methods I’ve already discussed to make your secure selections. Now simply run accumulator place bets over 5 horses. On average every $15 invested will return $157.28 – at fixed odd bookmakers. The best thing about this method is that you can run the bets at your own pace. You can be very selective and run only one bet a week or be less conservative and lay one bet a day. The choice is entirely yours.

**Here’s what a long-term client of mine does:**

He started a betting bank of $300 and uses 5% of the bank at any one time. He only lays one bet a day, starts on Wednesday and finishes on Sunday each week. This gives him 5 clear bets per week allowing him to complete the accumulator betting cycle within a week.

**This is how he selects his prospects:**

First he uses variation 1. If he doesn’t get a qualified prospect under variation 1 rules then he uses variation 2. If he still doesn’t get a prospect using variation 2 then he moves to variation 3. This way he gets action everyday yet invests only on the very best prospect available on any given day.

**How he has grown his betting bank:**

Using the above strategy he manages to double his betting bank almost every month. Within 7 short months he had a betting bank of $20,800 and bets in excess of $1,000! In fact he used to ring me almost everyday before laying his bets just to get reassurance that the horse will run into money. This is why I stopped giving out my phone number to clients!

However I advised him to start betting with only 2% of the betting bank until he felt comfortable betting with larger amounts – and to stop bothering me. Anyway, this is one strategy I would strongly recommend you pursue for consistent profits. Use it as your bread and butter system and you’ll enjoy betting profits for years to come!
Extra Special Super Bonus – The Incredible Trifecta System

Yes! The verdict is in...you now can make a consistent profit by using my selection system to make trifecta bets.

Laying trifecta bets can be one of the most exciting bets you can make in horseracing betting. The reason for this is simple...you could win mega bucks for as little as $3! However we are not going to chase that elusive big win. Instead we will focus on smaller consistent wins simply because it’s far more profitable and we hate losing!

How to structure your bets
To come first: A
To come second: B C D E F
To come third: B C D E F

The first thing you need to do is use one of the variation methods to select your Hot Favorite or Super Hot Favorite. Remember we want this horse to win, not come second or third. This particular horse will be chosen to come first in your trifecta lineup (A).

Now select 5 more horses from the same race to come second and third and become your second and third set of runners (B C D E F). These horses should be selected in order, based on their winning ability. The easiest way to gauge their winning ability is to pick the order depending on how much each horse is paying for a win 10 minutes before the race starts. Of course you’ll need to pick the 5 horses that are paying the least amount of money for a win – excluding the already selected hot favorite or super hot favorite.

Important, Please Read: Avoid fields of more than 9 horses. Focus only on fields of 8 or 9 horses. Doing so will dramatically boost your chances of winning more frequently. By using the trifecta structure above, you will cover 75% of the field on an 8 field race and 67% on a 9 field race. Of course one of the 3-4 horses you leave out could come in second or third but being outsiders this should not happen too frequently. On the other hand including these horses in the bet will increase your cost considerably.

How much can you win?
The cost of the trifecta will be around $25 for a $1 betting unit. The winning amount ranges anywhere from $77.35 to $380.80 with the average being $249.75. The amount you will win at any one time will depend on how much money was backing that particular combination – the more money there is on it, the lesser the payout will be. With the average payout of around $250, you will need only one in every 10 bets to breakeven. My personal best is winning 1 in every 4 bets but have clients who are achieving strike rates of 1 in every 3 bets.

How to increase your strike rate even further:
You can cover the entire field and dramatically increase your winning chances. However your cost of making such bets will almost double.
Here’s the structure for an 8 field horse race:
To come first: A
To come second: B C D E F G H
To come third: B C D E F G H

In such a case as long as your Hot Favorite or Super Hot Favorite wins, you will win the trifecta pool. The cost will be around $49 for a $1 betting unit – still worth it when you consider that your average winning amount is $249.75.

Go Ahead and Prosper
Now you have one of the best selection systems and betting advice any one could possibly have. Unfortunately having this information alone will not help you succeed as a successful punter. You have to regularly practice it – but first be sure to understand the procedures.

I wish you the very best in all your punting endeavors

Yours Truly

Mohammed Ali
Frequently Asked Questions

Q: Why am I struggling to get the strike rate you have been achieving?
A: Things to check: Are you breaking any of the rules? Are you really selecting only Hot Favorites and Super Hot Favorites or just Ordinary Favorites? Ordinary Favorites do not qualify as a selection. My 96% place strike rate is based on selecting Super Hot Favorites and using the modified rules…are you expecting the same strike rate by using variation 2 or 3? If you are then you are not being realistic. Remember you can either get a high strike rate or more action, but not both.

Q: Why I am I getting lesser dividends than what you are getting?
A: I usually bet through bookmakers and get fixed dividends. So regardless of how much money gets piled on to a horse, I get the exact same dividend that I saw when placing my bet. If you bet through a tote-based betting agency, then the dividend will reduce each time more money is piled on to a horse. The dividend will fluctuate right up till minutes before the race starts. This is why your dividends are lower than mine. Try placing bets only when you find better value.

Q: How can I bet with bookmakers?
A: Look through your local betting newspaper or guide for Advertisements or google the term ‘bookmaker’. You may find several of them in your area. However I suggest you stick to betting through the betting agency until you become an expert at using the techniques described in this manual. Remember even winning $1.3 or $1.4 for a place is excellent return for investment since you are getting 30% - 40% return – considering the fact that every dollar becomes 90 cents the minute it passes into the hands of the betting agency or bookmaker!

Q: Can I bet for a win using your system?
A: I have achieved a win strike rate of 89.52% using variation method 1 and you can make extremely good money with such a rate. However getting such a strike rate requires a high level of discipline as the rules have to be followed ultra carefully right up till the race starts. If you have such a commitment then go for it. Otherwise stick to place betting or win and place betting together (Eachway) using the same amount for each bet. Remember it’s far easier to get 10 place bets in a row paying $1.6 each than it is to get 5 win bets in a row paying $2.6 each.

Q: Where can I get the information required on the horses in order to apply the rules?
A: Ask your betting agency, look for betting newspapers, check your local newspaper, check your betting agency’s website… You are not the only one that needs this information to make informed decisions on selecting your bets. There would be thousands of punters in your area relying on similar information so there has to be a betting guide of some sort no matter how small the town is in which you live.
**Q: How do I read the betting guide?**

**A:** All the necessary information is recorded directly under each horse’s name in code format. There should be a chart within the betting guide showing you how to go about reading the coded information. If the chart is not present, contact the publisher of the betting guide or racing newspaper for a copy. Explain to them that you are new to racing and need to know how to read this vital information before making bets. There is no reason why they should not supply you with the chart as everyone at some stage are first time users of betting guides and need the chart to understand how to read the information.

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**Technical & Country Specific FAQs**

**Q: How do I convert meters into Furlongs or Yards?**

**A:**

<table>
<thead>
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<th>Conversion Factor</th>
<th>Result</th>
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</thead>
<tbody>
<tr>
<td>1 meter = 0.00497 Furlongs</td>
<td>300 meters = 1.5 Furlongs</td>
</tr>
<tr>
<td>1 meter = 1.0936 Yards</td>
<td>300 meters = 328 Yards</td>
</tr>
</tbody>
</table>

**Q: How do I convert odds into decimals?**

**A:**

The easiest way to explain this is to use an example:

6/4 basically means that if you invest $1 you’ll get back $1.50 profit + $1.00 original stake, total of $2.50. This should refresh your memory on how odds convert into payout winning dividends.

To convert 6/4 into decimal simply divide 4 into 6 and add 1. So 6/4 = $2.50 or 6/5 = $2.20 or 13/2 = $7.50, etc… Remember if you put $1.00 on a horse paying $2.50, you’ll get back a total of $2.50. So regardless of whether the dividend is in odd format or decimal…the dividend payout is the same. So, a hot favorite paying less than $2.00 for a win will have odds of below 1/1 (known as 1 or even money) such as 5/6, 4/6, etc…

**Q: Why do hot favorites usually pay a higher place dividend and not the usually 1/5 of the win dividend?**

**A:**

A few hours before a race starts, the dividend of a hot favorite may look something like this, Win $1.90 Place $1.10. At this stage the betting public realizes that it’s not worth their while to bet for a place and get only 10% return so they start putting place bets onto other horses that are showing better value. Since the dividends at the tote is determined by how much money is piled on a horse in relation to other horses in the same race for that type of bet – naturally the place dividend of the hot favorite starts to creep up. Sometimes going as high as $1.60 at the tote! This is why hot favorites usually pay far better place dividends after the race than compared to a few hours before the race. Some examples are:

- Before – Win $2.40, Place $1.10  
  After – Win $2.20, Place $1.40
- Before – Win $1.80, Place $1.20  
  After – Win $1.60, Place $1.35

Such changes do not always happen…however it happens far more frequently than you might think.
Q: Can I end up with 2 hot favorites in a race?
A: If you end up with 2 far superior horses in a race, when compared to the rest of the field…then neither one of them is a hot favorite. A hot favorite is only one horse which stands heads and shoulders above the rest of the field – with no exceptions.

Q: Can I send you results for verification?
A: No. I’ve priced my manual to give you top quality information about making a consistent profit from horseracing – it doesn’t include attending to individual requests. However if you’d prefer a more personalized service then you may consider joining my tipping service.

Q: How do I join your tipping service?
A: My tipping service is NOT for the faint hearted. My selections are based on the exact same selection system in this manual however I can secure better fixed place dividends for my members. Unfortunately the better place dividends come at a price! The bookmaker I use require a $5,000 USD deposit for opening an account with minimum bets of $200.00. My service costs $590 per week and I guarantee a minimum profit of $800 per week or your money is refunded for that week. All my selections are based on Hong Kong races.

My club is small and you get phone numbers and email address of all members, including mine. I must point out that I have a relatively famous TV series actor as a long-term member. Since you’ve bought my book, you will be sent an automatic invitation email when a vacant position becomes available. Intakes are in – January, June and October. Currently we have a very large waiting list.

Q: Can I use your system for hurdle/chase racing or trotting?
A: No, it has been specifically designed for gallops – flat racing only.

Q: Can I open an overseas betting account from my country?
A: Ask this question at the bookmaker you are interested in opening an account with.

Q: I can’t seem to get ‘place only’ bets at bookmakers…can you help?
A: Google the term ‘place betting your country’s name’ example – ‘place betting UK’. If you still can’t find a bookmaker that will accept ‘place only bets, your options are:

- Use the tote (regular betting agencies) for all your place bets and simply settle for the slightly lower dividends – you still can make good money from this.
- Use www.betfair.com, they accept place only bets on some races.
- Do Eachway betting
**Q:** You use only 7 filters to determine if a hot favorite will have an extremely high chance of winning. How about factors such as Class changes, Weight changes, etc…?

**A:** The main reason for using the 7 filters is to safeguard us against any of the easily neglected factors that the panel of experts and the betting public fail to take into consideration. Things such as class changes and weight differences are the key factors these experts use in the first place to pick out the hot favorite, so we can safely ignore these variables. Our job is to look out for factors that they easily miss out.

**Q:** Can you clarify some of your terminology for UK and USA?

**A:** Not a problem!

- Gallop racing is the same as Flat racing
- If betting on ‘All Weather Tracks’ simply ignore Rule 5
- When I talk about ‘laying a bet’, I mean backing a horse – not the opposite of backing (my system has absolutely nothing to do with lay betting done at the exchanges)
- Barrier draw could be also known as ‘Stall Number’, ‘Gate Number’, ‘Post Position’ …anything that indicates the track number the horse is going to start from
- In USA, place betting means to back for a horse to come 1st & 2nd. Show betting means to basically back for 1st, 2nd & 3rd. So, when I talk about place betting, USA clients should be using show betting.
- All my calculations are based on profits from $1.00 bets. Some agencies take a minimum of $2.00 bets. You can simply double my profits to apply to $2.00 bets.

**Q:** Can you provide links of good betting websites?

**A:**

- [http://www.betfair.com](http://www.betfair.com)
- [http://www.pinnaclesports.com](http://www.pinnaclesports.com)
- [http://www.allhorseracing.com](http://www.allhorseracing.com)
- [http://www.bet365.com](http://www.bet365.com)
- [http://www.equibase.com](http://www.equibase.com)
- [http://www.iasbet.com](http://www.iasbet.com)
- [http://expekt.com](http://expekt.com)
Frequently Asked Questions

Q: Can you give an indication of the gap difference between the hot favorite and the next most favored horse?

A: If favorite for instance is paying $2.5 for a win and the next favorite is paying say $4.00…then the favorite is not quite a hot favorite. This applies to 10-15 minutes before a race is started. However if the dividends are say favorite $2.10 and next favorite $4.60 then this is a hot favorite. Not only because of the gap difference but also because the hot favorite’s dividend is lower and closer to $2.00. So, it’s safe to say that if the hot favorite is paying between $1.50 to $2.30 for a win and the gap between the hot favorite and the next most favored is at least $2.00…the bet qualifies.

Q: Can I pick out hot favorites without looking at the dividends at all?

A: You can use the Tipster Panel (found in betting newspapers) if you wish to avoid checking the dividend differences. 70% in any panel agreeing to the favourite winning would make that horse a hot favourite, for instance 7 out of 10 picking the same horse to win the race. These are just guidelines for those not used to spotting such horses.

Q: How can I spot a good jockey?

A: If a jockey appears in the top 10 of the state premiership chart then that jockey can be trusted to perform very well.

Q: Will there be a point when too many are using this system and it will stop working?

A: Margins will never become too small as bets placed by users of my system will always be offset by the sheer volume of bets placed by non-users on other horses. This is why my bookmaker has not fired me even after 9 years of consistent winning. For this reason I've hardly noticed any change in payouts over the years.

My Final Word of Advice…

It has taken me a lot of work to get to where I am today and honestly believe that if you simply stick to the strategies in this book, you’ll also became a successful horse betting expert. When I started out there were hardly any reputable systems or services to follow and it was very difficult even just to get hold of proper racing information.

It took me a lot of 18-hour days…working 7 days a week just to analyze mountains of data before I even got around pinning this system down on paper. Then it took me years of testing…but it was all worth it! However now you don’t have to go through a fraction of pain and suffering that I went through. And as you know this publication is a bargain considering the critical information it carries.

So as a small favor in return for making this information available to you, I’d like to ask you to put in a genuine effort into this system.

All the best…

Mohammed
Discover How You Too Can Be Making Up To $8,000+ Per Month As My affiliate…

Click Here: [http://www.horsebettingracingsystem.com/affiliate.htm](http://www.horsebettingracingsystem.com/affiliate.htm)

It pays **$25.00 (53%)** commission! And...all the required promotional tools to help you **start making money immediately** are already provided at your finger tips – plus you **don’t** even need a website!

Claim Your Unadvertised Super Bonus - Hurry
As This Is A Highly Time Sensitive Offer!

Psst…!

...for the past 5 months I’ve been keeping a **very lucrative secret** from you...continue reading, only if you can keep this **$44,895.97** secret to yourself...

My Fellow Betting Friend – Can You Keep a Secret?

I’m really steamed up…and I simply cannot take it anymore! For the past 5 months I’ve been keeping a **very lucrative secret** from you...

You see… 5 months ago Michael, a long-term client of mine emailed me this ebook titled “**30 Seconds to Guaranteed Tennis Profits**”. Naturally I was a bit curious about the profitability of this system so I put aside a $900 betting bank and started testing the system with my real money…

…and guess what happened?

Five months later my bank had grown to **$44,895.97**!

Here’s the actual screen snapshot of the bank balance...
With such a startling result I was just blown away! And the best part of all this is that it literally took me less than 1 minute to work out and place all my bets every morning. I must admit though that I was substantially increasing my bets as my betting bank became larger. But even then... growing $900 into $44,895.97 in under 5 months with practically zero work is something fascinating! Wouldn’t you agree?

After being totally mesmerized with this somewhat ‘miracle’ tennis betting system... I finally managed to get hold of Chris Campbell, the creator of “30 Seconds to Guaranteed Tennis Profits”. When I met Chris, I had only one question for him...

“Are you insane?”

This is the only question I kept asking Chris. You see...I just couldn’t... ...believe that anyone would let such a lucrative secret out – at any cost! But not Chris...he is practically giving away his quick yet extremely profitable tennis betting system. And his explanation for such a crazy move...

--“It’s the right thing to do...!”

Well, his answer concluded that Chris really is out of his mind so I decided to talk to some of his clients instead.

First on the list was Sean Dunn of ExpertPunting.com. Now I’m not sure whether you’re aware of Sean’s remarkable history with scientific betting but he is a veteran betting expert who only recommends systems that he personally uses himself. Now Sean must have really liked “30 Seconds to
Guaranteed Tennis Profits” because he used the system for 7 months and…

…he made $53,608 in profits over that period!

Sean now has this system featured on his website and recommends everyone he know to use it…he recently even got his 57 year old mother to start a betting bank and use this same system. By the way…Sean is a very fussy guy as he independently critiques betting systems for a living.

I came across one odd thing though. Sean didn’t seem all that excited with his results and mumbled something about ‘he could have easily doubled it’ and that he is aiming to make three times that amount over the next 9 months. I guess some people are just impossible to please…

Next I chatted to Eric Rayner of Rayner & Associates. Eric is a financial consultant and I found it rather unusual that he would actually be seriously betting on tennis matches. But then I figured out why…

…Eric had turned his measly $350 bank into $7,185 in well under 4 months!

Now here’s the weird part…Eric made only $7,185 and he was totally ecstatic with his result but Sean made $53,608 yet he didn’t seem all that excited. Anyway Eric said that now he can generate around $1,300 every week from that $7,185…now that’s good income!

The next person I talked to was Amy Duggan (amyduggan@gmail.com)… …Amy had absolutely no previous betting experience whatsoever so naturally she was thrilled to have made over $6,000 in record time. She did mention that she was a bit skeptical at first but after verifying past 9 years worth of data…she was convinced that there was no reason why the system wouldn’t work for anyone, anywhere at anytime!

After reading “30 Seconds to Guaranteed Tennis Profits”, listening to some of the remarkable successes achieved by Chris’ clients and personally using the system for a solid 5 months…I simply knew this was it! This is exactly what everyone has been waiting for in a moneymaking opportunity all this time.

But here’s the best thing about Chris’ tennis betting system…
Chris has grossly understated the moneymaking power of his system. He states that anyone can make around $357.19 per day in just 30 seconds but from what I experienced you can easily make $1071.57 daily simply by increasing your bets. This is the beauty about this system…you can make as less or as much money as you’d like – you are in total control at all times!

The other thing that’s absolutely mind blowing is how the system is totally transparent. I mean you can verify every bet for the past 9 years and be 100% confident that the method works – without a seed of doubt! Plus Chris and his big-time betting buddies will be investing thousands of dollars on the exact same bet as you and I…so if it’s a good enough investment for them…it has to be good enough for us…right?

I know what you’re thinking…you’re wondering why I’m telling you all this?

Well, here’s the thing. After some really hard negotiations, I’ve done a deal with Chris that you absolutely must look into right away!

Here’s the deal:

“30 Seconds to Guaranteed Tennis Profits” usually sells for USD $99. However Chris is doing a new price test and has reduced the price temporarily to $79. But guess what? I’ve managed to squeeze out an even better deal for you!

Here’s exactly what I’ve worked out exclusively for you…

I’ve already paid $30 towards your purchase of “30 Seconds to Guaranteed Tennis Profits”…yes I have! But there’s a small problem. I can only guarantee this exclusive deal to the first 107 people. This will cost me $3,210 but I’m more than happy to do this for my clients.

So now you can obtain this powerful proven moneymaking system for a one time bargain price of…

…only $49!

Because this deal is exclusive to you and some of my other clients…I had to get Chris to create a ‘secret’ order page. This exclusive order page is not linked to his main site therefore everyone else will be paying the full retail price of $79. Chris, although has very reluctantly agreed to go ahead with
this deal…**he is furious about the price drop.** He believes that a cheaper price drastically devalues his product and he doesn’t care about the $30 I’m paying to make up for the difference. He is also aware of the fact that some of his clients who have already paid full price for his system are also clients of mine…therefore these clients will understandably be upset when they get this ‘**cheaper price**’ offer from me. So because of my offer, Chris may be inundated with angry emails…

...**but that’s how much I’ve gotten Chris to ‘bend over backwards’ for you.**

However I **cannot guarantee** how much longer I can convince him to keep this deal.

So please **don’t waste this rare and fantastic** moneymaking opportunity at any cost! The sooner you start using “30 Seconds to Guaranteed Tennis Profits”, the sooner you too can start making **$357.19 or much more each day.**

For now I’d like you to visit Chris’ website for a **free sneak preview** at his system and learn all about this totally mind blowing moneymaking method that is **guaranteed to leave you gob-smacked!**

**Visit Chris’ main website now:** [www.tennisbettingsystem.com](http://www.tennisbettingsystem.com)

**And then…**

**Visit your secret order page to obtain this deal:** [www.tennisbettingsystem.com/secretpage.htm](http://www.tennisbettingsystem.com/secretpage.htm)

Sincerely,

Mohammed Ali

**P.S.** Remember this special offer is only valid if you’re one of the **first 107 people to act on this deal** or **before Chris changes his mind** on this crazy ‘price reduction’ idea. If you don’t use it…you’ll lose it…so whatever you do, **don’t let this moneymaking opportunity slip you by.** If you do, it will be the same as **tearing up $357.19 everyday for the rest of your life!**

**P.S.S.** When was the last time you looked into a moneymaking opportunity where you actually could **verify 9 years worth of results, talk to past users and the system literally took you 30 seconds to use while potentially**
making you $357.19 daily? In fact you could easily recover your investment in “30 Seconds to Guaranteed Tennis Profits” and still make a few hundred dollars in profits on the **same day you use this system.**

So go visit Chris’ website right now...see what other users have to say about “30 Seconds to Guaranteed Tennis Profits”…find out why he stopped his $577,524 per year tipping service business so that he could help out people just like you make much more money in life…and enjoy the lifestyle you really deserve!

Visit main site: [www.tennisbettingsystem.com](http://www.tennisbettingsystem.com)

And then...

Visit your secret order page: [www.tennisbettingsystem.com/secretpage.htm](http://www.tennisbettingsystem.com/secretpage.htm)

Visit Now!